

A.J. Galliguez

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EDUCATION

California State University, Fullerton

Bachelor of Arts in English

Fullerton, CA

Aug. 2023 – May 2025

University of California, Los Angeles

Certificate in User Experience

Los Angeles, CA

Aug. 2020 – Oct. 2021

EXPERIENCE

Fanhaven

Design Intern

May 2025 – August 2025

Los Angeles, CA

- Collaborated directly with the CDO to design and implement UI/UX solutions across Fanhaven's platform, contributing to both product interfaces and brand identity with real-world impact.

ACM @ CSUF

Design Officer, Jan. 2025 – May 2025

Oct. 2024 – May 2025

Fullerton, CA

- Lead UX/UI workshops and mentor students, fostering design skills and community within ACM.
- Provided guidance and support to students as they develop their design portfolios and projects.
- Worked closely with the ACM team to develop workshop content tailored to both beginners and advanced students.

Marketing Officer, Oct. 2024 – May 2025

- Responsible for content management, marketing and driving brand awareness to engage and grow ACM communities at CSUF.
- Created promotional content tailored to ACM's diverse audience.
- Actively engaged and participated in workshops to support event success and foster connections within the community.

FullyHacks Hackathon

Design Officer

Oct. 2024 – April 2025

Fullerton, CA

- Designed event assets, such as banners, social media graphics, and digital guides, to ensure consistent branding.
- Supported the outreach team by creating promotional designs to attract participants and sponsors.
- Assisted in ideating themes and visual concepts for the hackathon to create an inspiring and inclusive atmosphere.

FullyBeyond Design-a-thon

Marketing Lead

Mar. 2024 – Nov. 2024

Fullerton, CA

- Lead cross-functional team, drive marketing strategies, content marketing & secure sponsorships.
- Developed and implemented a comprehensive outreach strategy to attract participants from across the U.S.
- Oversaw branding, promotional campaigns, and event communications to ensure a cohesive and impactful message.

Design Officer

- Developed creative assets for the event, including promotional materials and participant guides.
- Collaborated with the web development team to ensure a user-friendly and visually appealing website design.
- Assisted with the creation of workshop materials and mentor to enhance participant engagement.

SKILLS

Design & UX: UX Research, UI/UX Design, Web Design, Wireframing, Prototyping, Graphic Design, Adobe Creative Suite, Figma, Sketch

Frontend Dev: HTML, CSS, JavaScript, React, Prompt Engineering

Marketing & Strategy: Brand Strategy, Digital Marketing, Content Marketing, Community Growth, Social Media Campaigns, Storytelling

Collaboration: Leadership, Project Management, Notion, Slack, Trello